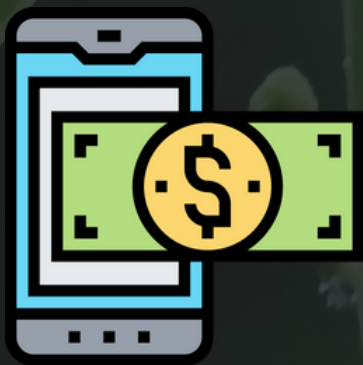


THE GROWTH OF DIGITAL LENDING MARKET IN INDIA

Digitization has completely changed the lending system in

India which always existed. India has a unique Fin Tech lending ecosystem due to the nature of its market and regulatory approach.

THE NEED OF DIGITAL LENDING



- To provide an ease to the borrower to avail any kind of loan
- Borrow within a short duration of time
- No cumbersome paperwork
- Loan is just a click away

FACTORS HELPING RISE OF DIGITAL LENDING IN INDIA



- Technology
- Data Security
- Reduced Disbursal Time
- Hassle free and smooth process
- Introduction of e-KYC

BENEFITS OF DIGITAL LENDING AND BORROWING SYSTEM



- No Physical Documentation
- Required
- Quick Disbursal
- Ideal Option in Case of Emergencies
- Reasonable Interest Rates
- Transparency in lending processes

Digital Lending is the solution to all the above problems and a new age in the domain of lending. Fin-tech companies have combined the financial services with the current technology which made it easier both for the lenders and the borrowers to avail and lend the money.