



Business Intelligence
for **strategic, tactical & operational**
data analysis and reporting needs

Business Intelligence Solution

In today's dynamic business environment, it is essential for organizations to make faster, better and accurate decisions not only at the strategic level, but also at the tactical and operational level. Traditional BI software solutions have always assisted the strategic layer, but have left the tactical and operational levels to depend on basic static reports or spreadsheets. Dependency on static reports or spreadsheets across multiple users creates data sanctity issues and hence large chunk of valuable time is spent in data validation rather than decision making. Also, the expensive licensing, deployment and training costs prohibit organizations to roll-out traditional Business Intelligence Software for all concerned employees.

Nelito's **BI Solution** has revolutionized the way Business Intelligence can be deployed. With installation & database connectivity happening in 2 working days, organizations are ready to deploy BI from the 3rd day with instant dynamic reports. With an easy-to-use data presentation layers, Business users can start using their dynamic reports with a few hours of training intervention.

Business Intelligence Solution offered by Nelito is a comprehensive end to end BI solution that caters to strategic, tactical & operational data analysis and reporting needs of multiple verticals. This BI suite has an integrated offering with a choice to pick and choose modules thereby enabling organizations to deploy BI framework with minimal investments.

Our BI solution uses standard non-proprietary drivers to connect to multiple data sources. Whether the organization is running a robust ERP application on the latest RDBMS (Oracle, DB2, SQL, Sybase, Informix etc) or running age-old in-house developed ERP application on any DBMS (such as FoxPro) or a combination of both, our solution can connect to these data sources instantaneously. This drastically reduces the time, effort and money for creating a separate data-source/data-warehouse for BI to operate and helps organizations to initiate BI at any level in their Business Software deployment cycle. Having developed on prevalent IT technology (Microsoft .Net framework) with simplicity in configuration, internal IT teams can start using our solution within 7 days of training.

Our BI Solution is Client-Server as well as web-based reporting tool which connects to multiple databases, & multiple applications to generate the MIS reports. The product is developed using Microsoft .Net Technology. It can generate rich formatted reports which can be further exported to Excel, HTML, XML etc. An integrated offering with a choice to pick and choose modules enables organizations to deploy BI framework with minimal investments.

Main Features

We have over 15 modules viz. View, Cube, Charts, OLAP, Tree, Ticker, Reporter, KPI, Dashboard, Web View, Web Cube, WebChart, Scheduler, File Reader, Query Expert to meet different requirements.

Two Dimensional Analysis

A two-dimensional, extremely intuitive report formatting and analysis tool for Business users:

- Provides users the flexibility of analyzing data and creating reports of great business value
- Provides runtime analysis, grouping and column customizations with Parent-Child Relationships, Drill Down & Drill Back.

Multi-Dimensional Analysis

A comprehensive data analysis, data mining, and multi-dimensional visual reporting solution:

- Enables to slice and dice information efficiently and provides an extremely intuitive experience
- Helps business users to understand their data, to compare and contrast scenarios, and to deliver this information inside and outside of their organisation.

Graphical Analysis

Graphical representation and visual reporting represents business performance via stunning and meaningful diagrams that:

- Allow filtering & changing the chart type (column, bar, line, pie, dial gauges, speedometers, heat maps and many more data visualization methods)
- Allow Runtime user definable drill down & drill back functionality available directly from the graphic representations.

Dashboard Single Window, Multiple Reporting

Users can define combination of multiple reports like View, Gauge, Chart, KPI's, RSS Feeds etc on one single screen. It:

- Gives single window to view all types of facts & figures in multiple way, multi data presentation
- Reports complete performance of Sales, Orders in hand, actual v/s target, outstanding, Cash Flow, Salesman performance, Product wise stock in hand, Budget & Expenses etc.

Key Performance Indicators, High Level Snapshots

- Visualize key performance data effectively with graphical pointers
- Convey performance results quickly with visuals
- Monitor red zones & define threshold levels to set indicators & trigger alert deliveries
- Link individual KPIs to corporate goals.

OLAP - Raw Data to Actionable Information

- Calculations and modeling applied across dimensions, through hierarchies and/or across elements
- Trend analysis over sequential time periods & Rotation to new dimensional comparisons in the viewing area Slicing subsets for on-screen viewing & Drill-down to deeper levels of consolidation.



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